



# SIMBA

STRENGTH IN MILLIONS  
BORN TO ACHIEVE

MULTICULTURAL  
AWARDS

2025

**SPONSORSHIP  
PACKAGE**

## ABOUT SYDNEY COMMUNITY GROUP (SCG)

The Sydney Community Group (SCG) is a women-driven charity organisation established in 2020, committed to enhancing community well-being and social cohesion in the diverse neighbourhoods of Sydney, Australia. This organisation operates with a dedicated team of female volunteers who cover various suburbs, actively addressing community issues, promoting multiculturalism, and supporting those in need. SCG strives to foster an inclusive and supportive environment for all residents.



### MISSION

SCG's mission is two-fold:

Collaborate closely with local and national charitable organisations to provide essential resources to vulnerable and disadvantaged individuals. They actively work towards making a positive impact on the lives of those in need.

Establish a robust volunteer force dedicated to serving various community segments, including seniors, children, youth, women, immigrant, first nation communities. Their primary focus is on social and public welfare, striving to create a more harmonious and caring society.

### VISION

“Support the Homeless  
and Help the Helpless”

## ABOUT SIMBA

SIMBA is a Multicultural Business Awards recognise and celebrate the contributions of businesses to multiculturalism and diversity. These awards can serve as a platform to Honor the achievements of entrepreneurs from diverse backgrounds who have successfully navigated the complexities of international markets and cultural nuances to establish prosperous ventures.

## COMMUNITIES THAT PARTICIPATE IN THE EXCELLENCE GALA:-

### Communities Participating in the Excellence Gala:

- Indigenous Australians
- African Australians
- Lebanese Australians
- Chinese Australians
- Indian Australians
- Sri Lankan Australians
- Middle Eastern Australians

### Special Guests:

- Local Government Representatives
- State or National Politicians
- Celebrities
- Media Personnel

## WHAT TO EXPECT FROM SIMBA MULTICULTURAL AWARDS 2025

1. A total attendance of 500 people from diverse communities
2. Awards distribution to various achievers from multiple communities under various categories such as:
  - Young Achievers awards
  - Sports, Arts and Culture Person of the Year
  - Women in Community
  - Community Services
  - Excellence in Business
3. Cultural performance
4. Wonderful 3 Course Dinner

## GLIMPSES OF SIMBA AWARDS GALA 2024



## SPONSORSHIP LEVELS

PLATINUM	SILVER	BRONZE	TITLE SPONSOR	GOLD COIN SPONSOR FOR WINNERS
\$ 15,000 PLUS GST	\$10,000 PLUS GST	\$5000 PLUS GST	\$20,000 PLUS GST	\$10,000 PLUS GST
Exclusive sponsor branding	Exclusive sponsor branding	Mentions in all event marketing, social media, and website for 1 year across all our major events	Privileged seating arrangement with high-profile attendees	Presentation of Awards to Winner
Mentions in all event marketing, social media, and website for 1 year across all our major events	Mentions in all event marketing, social media, and website for 1 year across all our major events	1 x complimentary delegate places	Exclusive right to confer accolades on the awardees	1 x complimentary delegate places
4 x complimentary delegate places	2 x complimentary delegate places	Display of your brand elements at the event's conference	The Honor of personally greeting and receiving esteemed guests and dignitaries	Display of your brand elements at the event's conference
Display of your brand elements at the event's conference	Presentation of Awards to Winner	--	Exclusive sponsor branding	Mentions in all event marketing, social media, and website for 1 year across all our major events.
Option for bespoke sponsorship advantages tailored to your preferences	Display of your brand elements at the event's conference	--	Mentions in all event marketing, social media, and website for 1 year across all our major events	--
Free professional photography services with full rights to media photos	--	--	--	--
Presentation of Awards to Winners	--	--	--	--
Feature in all pre-event and post-event marketing endeavours, inclusive of social media shoutouts and website mentions	--	--	--	--

# SPONSORSHIP FORM

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Name of the Organization/Supporter:

Representative Full Name:

ABN

Contact Address:

Phone:

Mobile:

Email:

Tick the Sponsorship Category:

Title Sponsor  Platinum  Gold  Silver  Gold Coin for Winners

Advertisement Material/ Logo Included:

Yes  No

Amount Sponsored:

Payment Detail and Date:

**INTERNET TRANSFER:**

Account Name: Sydney Community Group Inc.

Bank Name : Commonwealth Bank

BSB NO: 062 271 | Account No: 10383897

**Please do email the amount remittance to our Events Director-  
info@sydneycommunitygroup.com.au**

## THANK YOU FOR YOUR SUPPORT



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